

Video Audition Guidelines
for
THE IDEA SHOPPE

To submit a video audition, you will need a Vimeo or YouTube account. Please prepare your video according to these guidelines, upload it and send us the link.

At the start of your video, say on camera:

- Your name, age and location (city and state)
- The character you're reading

Video Guidelines:

- Recording quality is not critical – just be sure the image is clear and the audio can be heard.
- Please start with a wide shot (you should be visible from head to toe), and zoom in to a medium shot (from the waist up).
- Perform your reading with someone else reading the supporting character lines offscreen.
- Perform your reading at least twice, with a different characterization or motivation for each one.

Thank you for your interest in The Idea Shoppe!

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